



16th July 2015

Barry Dodd, Esq, CBE
Her Majesty's Lord-Lieutenant of North Yorkshire
Chief Executive's Office
North Yorkshire County Council
County Hall, Northallerton
North Yorkshire
DL7 8AD

Dear Lord-Lieutenant,

The Patron's Lunch, The Mall, June 2016

I am following up on Sir Edward Young's letter to you a couple of weeks ago and writing to seek your support for an event we are planning on the occasion of Her Majesty The Queen's 90th birthday in 2016. The focus of the event will be a celebration of the longevity and breadth of Her Majesty's patronage of over 600 organisations in the UK and around the Commonwealth, since 1952.

The Queen's unwavering commitment to a life time of service is cause for a national and Commonwealth wide celebration. On Sunday 12th June 2016 The Mall will be home to a truly magnificent event, *The Patron's Lunch*; a classic British 'street party' style lunch for 10,000 guests, the first of its kind ever to be held on The Mall. The lunch itself will include attendees from the charities and organisations to which The Queen acts as patron, with further tickets made available for a public ballot. Roving entertainment showcasing a selection of the 'Patron's Organisations' will provide the carnival atmosphere, giving not only the guests of the lunch a wonderful spectacle, but also members of the public who will have the opportunity to enjoy the celebrations via big screens in St. James's Park, Green Park.

At the very heart of this event lie three core themes that will run through all aspects of this incredible project. The first being '*Charity*'; a unique fundraising platform for over 300 charities of which The Queen is patron and an opportunity for communities all over the UK to maximise their own fundraising efforts. Secondly is '*Celebration*'; a chance to publically celebrate and honour an extraordinary commitment to service in a very British way with a fun and festival inspired street party lunch. And finally, the third theme is '*Community*'; engaging communities all over the country, both locally and nationally.



But it is not just on The Mall that we hope the celebrations will take place. The Patron's Lunch runs much deeper than one single event. With the core themes in mind, participants all over the UK will have the opportunity to embrace the festivities and celebrations and to re-ignite that 'great' British community spirit. We hope to inspire thousands of communities around the country to host their own lunches in celebration of what community means to them and to provide a tangible platform for charitable fundraising for each one of those communities. And it is in this area that I ask for your support to encourage your county and associated communities to take part and to bring The Patron's Lunch to life across the nation.

In addition to any community led fundraising efforts, The Patron's Lunch event itself will raise money for a newly created *Patron's Fund*. The purpose of this fund will be to support the charitable organisations to which Her Majesty is patron with funds being dispensed to successful applicants within 12 months of the event. So, with the Patron's Fund donations and all charitable activities taking part across the nation, the full Patron's Lunch campaign promises to be a fitting testament to The Queen's devotion to helping others throughout her 63 year reign.

This event is fully endorsed and supported by Buckingham Palace, and is one of only three official events that will mark Her Majesty's 90th birthday. These include a "HMQ90", at the Royal Windsor Horse Show in May 2016 and a National Service of Thanksgiving at St. Pauls Cathedral in June. This service will begin a weekend long celebration on the Friday, followed by Trooping the Colour on Saturday 11th June and culminating in The Patron's Lunch on Sunday 12th June.

I hope you agree that this is a unique and exciting opportunity for all involved and we would welcome any support that you and your office could bring and hope that you will join us in celebrating a lifetime of service.

There is more information about the event on our website www.thepatronslunch.com. We will be constantly updating this over the coming months.

Yours sincerely,

A handwritten signature in blue ink, appearing to read 'Peter Phillips', is placed above the printed name.

Peter Phillips
Managing Director
The Patron's Lunch Events Ltd