

Kirkbymoorside Hotspot

Usage Report – Q2 2018

Welcoms Network Services Ltd

Introduction

This brief report gives a breakdown of user numbers and current usage levels. The Welcoms Hotspot System records a number of usage statistics which can then be used to indicate trends in usage, possible abuse and any changes that may be required to the current hotspot policy.

Current Policy

Currently the Kirkbymoorside Hotspot applies the following policy:

- Internet access is free, but requires registration to track usage.
- Daily usage is limited to 512MB of data.
- Users are only allowed to register one account per valid email address which is checked during registration.
- Accounts created with incomplete registration details are disabled, forcing users to provide full and complete information before being allowed access via the hotspot system.
- Users don't need to login again for 8 hours.

Usage Statistics

The following usage data is provided in this report:

- Detailed usage by month / year.
- Registration numbers by month.
- Graphical representation of total data usage by month.

Usage by Month

Statistics Key

- Unique Users - Number of unique users using the hotspot system over the given period.
- Total Online Time - Total time spent online by all users over the given period.
- Average Online Time - Average time spent online by all users over the given period.
- Total Upload - Total data uploaded by users through the hotspot system over the given period.
- Total Download - Total data downloaded by users through the hotspot system over the given period.
- Average Upload - Average data uploaded by users through the hotspot system over the given period.
- Average Download - Average data downloaded by users through the hotspot system over the given period.

Q2 – 2018

April							
Hotspot	Unique Users	Average Online Time	Total Online Time	Average Upload	Average Download	Total Upload	Total Download
Kirkbymoorside Hotspot	165	20 minutes, 10 seconds	10 days, 19 hours, 55 minutes, 45 seconds	3.46 Mb	31.5 Mb	2.61 Gb	23.78 Gb

May							
Hotspot	Unique Users	Average Online Time	Total Online Time	Average Upload	Average Download	Total Upload	Total Download
Kirkbymoorside Hotspot	173	18 minutes, 52 seconds	10 days, 23 hours, 43 minutes	2.91 Mb	27.83 Mb	2.38 Gb	22.78 Gb

June							
Hotspot	Unique Users	Average Online Time	Total Online Time	Average Upload	Average Download	Total Upload	Total Download
Kirkbymoorside Hotspot	152	17 minutes, 44 seconds	8 days, 7 hours, 52 minutes, 38 seconds	2.64 Mb	26.74 Mb	1.74 Gb	17.65 Gb

Registrations by Month

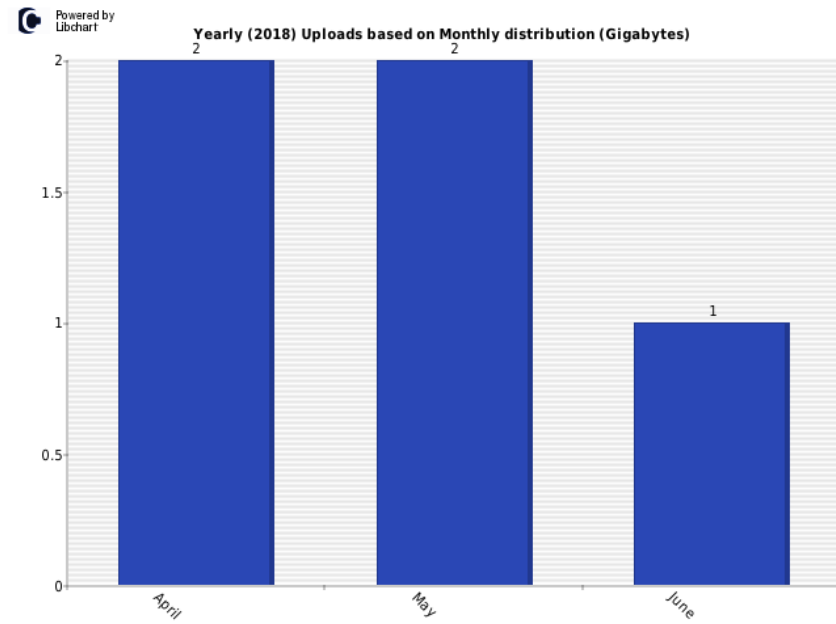
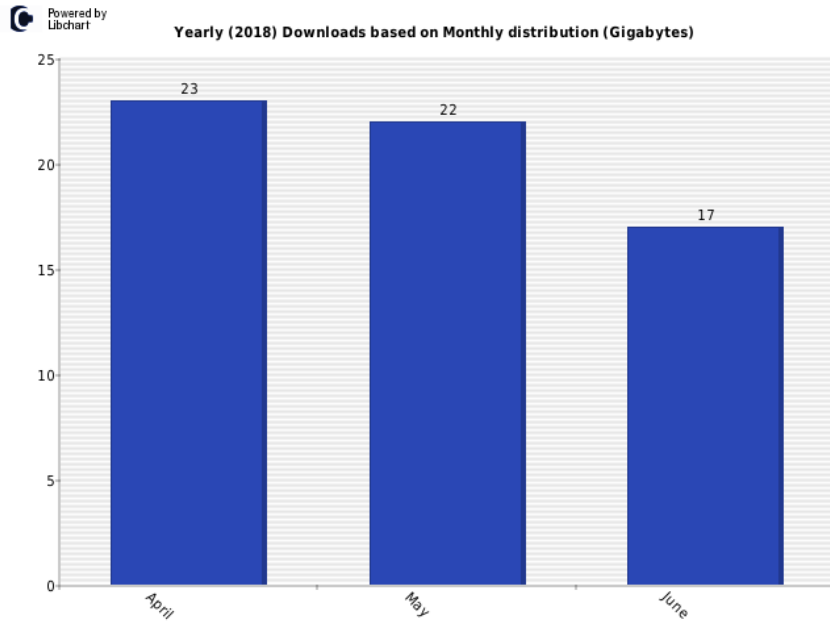
April	-	158
May	-	163
June	-	140
Q1 Total	-	461
Grand Total*	-	<u>1217</u>

Top 10 Postcodes

Postcode	Count
YO62	69
YO18	14
YO7	3
YO61	2
DN20	1
TF9	1
HD4	1
BN3	1
TS135	1
DD8	1

* Active users, which are accounts used within the last 6 months. Accounts which remain unused after 6 months are deleted for data security reasons. Users can re-register at a later date if they visit again, with the system automatically guiding them through the process on their return.

Data Usage – Q2 2018



Comments

GDPR work is ongoing, and we have been working closely with our software provider to ensure we continue to be compliant with data protection laws. Our terms and privacy policy have been updated, and updates to the login portal have been made to enable users to download their data and revoke marketing permissions if they wish. Further details of GDPR work will be included in the next quarterly report.