Kirkbymoorside Hotspot

Usage Report – Q1 2019

Welcoms Network Services Ltd

Introduction

This brief report gives a breakdown of user numbers and current usage levels. The Welcoms Hotspot System records a number of usage statistics which can then be used to indicate trends in usage, possible abuse and any changes that may be required to the current hotspot policy.

Current Policy

Currently the Kirkbymoorside Hotspot applies the following policy:

- Internet access is free, but requires registration to track usage.

- Daily usage is limited to 512MB of data.

- Users are only allowed to register one account per valid email address which is checked during registration.

- Accounts created with incomplete registration details are disabled, forcing users to provide full and complete information before being allowed access via the hotspot system.

- Users don't need to login again for 8 hours.

Usage Statistics

The following usage data is provided in this report:

- Detailed usage by month / year.

- Registration numbers by month.

- Graphical representation of total data usage by month.

Usage by Month

Statistics Key

Unique Users	-	Number of unique users using the hotspot system over the given period.
Total Online Time	-	Total time spent online by all users over the given period.
Average Online Time	-	Average time spent online by all users over the given period.
Total Upload	-	Total data uploaded by users through the hotspot system over the given period.
Total Download	-	Total data downloaded by users through the hotspot system over the given period.
Average Upload	-	Average data uploaded by users through the hotspot system over the given period.
Average Download	-	Average data downloaded by users through the hotspot system over the given period.

Q1 – 2019

January							
Hotspot	**Unique Users**	**Average Online Time**	**Total Online Time**	**Average Upload**	**Average Download**	**Total Upload**	**Total Download**
Kirkbymoorside Hotspot	65	8 minutes, 54 seconds	6 days, 11 hours, 12 minutes, 32 seconds	1.1 Mb	9.84 Mb	1.13 Gb	10.05 Gb

February							
Hotspot	**Unique Users**	**Average Online Time**	**Total Online Time**	**Average Upload**	**Average Download**	**Total Upload**	**Total Download**
Kirkbymoorside Hotspot	81	9 minutes, 49 seconds	5 days, 21 hours, 36 minutes, 29 seconds	1.29 Mb	11.84 Mb	1.09 Gb	10 Gb

March							
Hotspot	**Unique Users**	**Average Online Time**	**Total Online Time**	**Average Upload**	**Average Download**	**Total Upload**	**Total Download**
Kirkbymoorside Hotspot	90	8 minutes, 11 seconds	7 days, 15 hours, 39 minutes, 59 seconds	983.91 Kb	9.32 Mb	1.26 Gb	12.24 Gb

Registrations by Month

January	-	37
February	-	40
March	-	48
Q1 Total	-	125
Grand Total*	-	***311***

Top 10 Postcodes

Postcode	Count
YO62	56
YO18	14
YO17	8
YO16	2
YO22	2
DT11	1
NG13	1
YO25	1
PE8	1
PE6	1

* Active users, which are accounts used within the last 6 months. Accounts which remain unused after 6 months are deleted for data security reasons. Users can re-register at a later date if they visit again, with the system automatically guiding them through the process on their return.

Data Usage – Q1 2019

Yearly (2019) Downloads based on Monthly distribution (Gigabytes)

Month	Value
January	10
February	10
March	12

Yearly (2019) Uploads based on Monthly distribution (Gigabytes)

Month	Value
January	1
February	1
March	1