

## **RYEDALE DISTRICT COUNCIL**

### **TOWN & COUNTRY PLANNING ACT 1990 TOWN & COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 2007**

#### **APPLICATION FOR PERMISSION TO DISPLAY ADVERTISEMENTS**

**RYEDALE DISTRICT COUNCIL, THE LOCAL PLANNING AUTHORITY, HAS  
CONSIDERED THIS APPLICATION AND HAS DECIDED THAT CONSENT SHOULD BE  
GRANTED SUBJECT TO THE STATED CONDITIONS:**

**Application No:** 19/00467/ADV  
**Proposal:** Display of non-illuminated business name lettering to existing front and side timber fascia  
**at:** HSBC Bank 5 Piercy End Kirkbymoorside North Yorkshire YO62 6DQ  
**for:** Vault Studio Space Ltd  
**Decision Date:** 29 August 2019

#### **REASON FOR APPROVAL**

The proposed development is in accord with the following development plan policies and there are no other material considerations that outweigh those listed development plan policies:

Local Plan Strategy - Policy SP7 Town Centres and Retailing  
Local Plan Strategy - Policy SP12 Heritage  
Local Plan Strategy - Policy SP16 Design  
Local Plan Strategy - Policy SP20 Generic Development Management Issues  
National Planning Policy Framework  
National Planning Practice Guidance

#### **CONDITIONS AND ASSOCIATED REASONS**

- 01 The consent hereby granted shall continue for a period of five years ending 28th August 2024.  
Reason: To ensure compliance with Section 220 of the Town & Country Planning Act 1990 and with Regulation 13 of the Town & Country Planning (Control of Advertisements) Regulation 1992.
- 02 No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
- 03 No advertisement shall be sited or displayed so as to  
(a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);  
(b) obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or  
(c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.

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- 04 Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.
- 05 Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.
- 06 Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.
- 07 The sign(s) hereby permitted shall not be illuminated.  
Reason:- It is considered that an illuminated sign would seriously detract from the visual amenities of the locality.
- 08 Any projection overhanging the footway shall be securely fixed and no part shall be less than 2.4 metres above the footway level and no closer than 0.5 metres from the edge of the carriageway.  
Reason: In accordance with Policy SP20 of the Ryedale Plan, Local Plan Strategy and to protect pedestrians and other highway users.
- 09 The development hereby permitted shall be carried out in accordance with the following approved plan(s):  
Location Plan (Drawing no. 180418 LP)  
Proposed Drawings (Drawing no. 180418 02)  
Reason: For the avoidance of doubt and in the interests of proper planning.
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**NOTES:**

- (a) Conditions 2, 3, 4, 5 and 6 are standard conditions imposed by Regulation 13 of the Town & Country Planning (Control of Advertisements) Regulations 2007. You cannot appeal against these conditions.
- (b) At any time during a period of six months before the date of expiry given in condition 1, an application may be made for a renewal.
- (c) Illumination of an advertisement may require specific permission.
- (d) Should you require to illuminate the advertisement hereby granted consent other than as described above, then further application may need to be made.
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HEAD OF PLANNING

Vault Studio Space Ltd  
C/O Peter Rayment Design Ltd (Mr Richard Waller)  
Uppang  
Westgate  
Thornton Le Dale  
Pickering  
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