



**KIRKBYMOORSIDE TOWN COUNCIL
GRANT SCHEME APPLICATION FORM**

Name of group:	Moorsbus Community Interest Company
Main group contact: (full name and title)	[REDACTED]
Position in group	One of four voluntary Directors
Address	[REDACTED]
Telephone	[REDACTED]
Email	HelenGundrymoorsbusCIC@outlook.com
Provide a <ul style="list-style-type: none"> • detailed description of the project • evidence of the need for your project, • and show who will benefit from it 	<p>We are a group of volunteers aiming to create an affordable transport system to and around the North York Moors. We want to help locals, as well as visitors from home and abroad, to travel without cars, seven days a week, in all seasons.</p> <p>In 2014 we formed the Friends of Moorsbus and the Moorsbus Community Interest Company, as not-for-profit organisations, working with communities and other groups to develop and promote local bus services. We depend on donations to keep the services running, because the fares and the low pass reimbursement only pay for about half of the bus contract costs each year. We've had wonderful support from passengers, parish councils, businesses, and other groups. Our registered office for Friends of Moorsbus and for Moorsbus CIC is in Wreton. Moorsbus CIC arrange contracts with commercial bus operators, and arrange a network timetable and shared ticketing. Services have expanded each year, and in 2019 we ran services to the North York Moors from Middlesbrough, Redcar, York, Easingwold and Malton, and connected with bus services from Hull and Scarborough, and with trains at Malton, Danby and Thirsk. More information can be found on www.moorsbus.org. Due to Covid-19, no Moorsbus was possible in 2020, but Moorsbus will be running on Saturdays and Sundays in July, August and September in 2021</p> <p>Moorsbuses are wheelchair accessible by way of a driver operated ramp onto any raised kerb. No booking is required, passengers just turn up and pay the driver.</p> <p>English National Concessionary Passes are accepted. Single fares are available from just £1.00. All day Moors Rover tickets are £9.50 (2 children travel free</p>

with each fare-paying adult), and 2021 sees a new young persons all day fare of £2.50. Well-behaved dogs are welcome, but not on the seats. The EY128 bus service and the Reliance 31X bus service (Helmsley – York) also sell and accept MoorsRover £9.50 tickets.

In towns and villages, Moorsbuses use existing bus stops. In country areas, passengers give a clear signal to the driver to board the bus, and tell the driver in advance where they'd like to get off.

In July, August and September, Moorsbus services will call at Kirkbymoorside bus stops regularly on Saturdays, Sundays and the August Bank Holiday. Destinations include Hutton-le-Hole, Danby National Park Centre, Rievaulx and Stokesley, and The Lion Inn on Blakey Ridge. By starting a journey on the EY 128, passengers from Kirkbymoorside can also connect with other Moorsbus services at Helmsley and Pickering, for Dalby Forest, Rosedale, Sutton Bank and Thirsk.

In 2021, Moorsbus will contract with Arriva, Reliance and York Pullman to provide a network of bus services. Based on our experience in 2014, we expect that fares and bus pass reimbursement will cover between 25% - 50% of the monthly contract costs, depending on the weather. The bus operators will invoice Moorsbus CIC at the end of each month, net of fares and reimbursement. We also have a "donation ticket-not valid for travel", and a number of bus pass holders use these to make regular donations towards the running of the buses. A bus pass is useless unless there is a bus!

A number of different Town and Parish Councils have contributed annually to support Moorsbus services, at different amounts depending on their resources and other demands on them. Moorsbus CIC and passengers are most grateful for this help. We can't predict exactly what our fare and donation income will be, but any extra would be carried forward to support 2022 services.

In the long-term, we would like to be able to run Moorsbus services during the week as well as at weekends, and for a longer season. In 2021 we are getting some extra help from a professional in the bus industry to develop our ticket offers, to increase fare income.

Passengers use the Moorsbus for many reasons. These include bus walks, long-distance running, access to mountain bike hire, getting to visitor attractions, country pub-crawls and meals out, special events, contact with family and friends, access to services and facilities. All these opportunities will be open to Kirkbymoorside residents. Such opportunities also help visitors to enjoy longer stays in Kirkbymoorside. .

Local retail businesses, benefit from passengers who arrive on Moorsbus, these include antique shops, gift shops, cafes and pubs. This helps to support local employment.

Sharing transport reduces the number of vehicles on the roads and reduces air pollution. Using public transport instead of private cars helps many people to reduce their carbon footprint. Moorsbus provides very low emission buses, and shared by many people

	<p>Moorsbus gives opportunities for improving and maintaining physical and mental health, by enabling Kirkbymoorside residents to get out and about in lovely countryside and to share this experience with friends, or make new friends along the way.</p> <p>The ticket machines record everyone boarding the buses, and this data is analysed for us by the bus operators. Our annual on-board passenger survey records all sorts of useful information such as how much people spend in local towns, where they started their journey, whether they could have used a car that day, what the purpose of their journey was, and how much they enjoyed different aspects of their day and of the service. We also get feedback from local cafes, pubs and visitor attractions, about how useful the services have been to their customers, and how many enquiries they have had about services.</p>
<p>What are the full costs of the project (including VAT if applicable)</p>	<p>Bus costs 3 vehicles every Saturday and 5 vehicles every Sunday, £42K Cost per route varies; determined by mileage, drivers hours, operator. 25,000 Printed timetable booklets for whole network £3K</p>
<p>Where is other funding from the project to come from? (Tell us the funder and the amount you expect from them)</p>	<p>Please see attached financial disclosure statement for these details. Funder £.....</p>
<p>Please tell us the stage at which your other applications are at, ie just applied, awaiting outcome of application or funding confirmed.</p>	<p>Moorsbus CIC, and Friends of Moorsbus, fundraise throughout the year, because we need to apply to many small sources, which all have different timescales for applications; too many to list above. Fare, pass and donation income is weather dependent, but any extra raised is carried forward to support the following year's services. Further information provided in the financial disclosure statement attached.</p>
<p>What contribution to these costs would you like from the Town Council?</p>	<p>£ ...500.....</p>
<p>Is this contribution for a specific element of the project?</p>	<p>The Moorsbus services cost between £360 - £500 per day per bus. Virtually all our fundraising goes to support bus costs.</p>
<p>What is the structure of your organisation?</p>	<p>Informal group <input checked="" type="checkbox"/> Registered charity <input type="checkbox"/> Other <input checked="" type="checkbox"/> Please give details below Community Interest Company 9044336 </p>