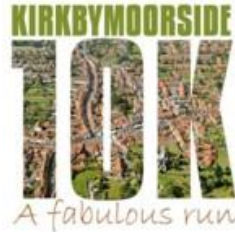


## Kirkbymoorside Town Council

### Information for the meeting on Monday 21 October 2024

#### 15. To consider support of the annual 10k event by contribution of the traffic management costs



I am writing on behalf of the Kirkbymoorside 10k committee with regards to funding for our race costs.

The 10k is a long running (possibly longest running?) town charity event that raises money for Kirkbymoorside and Gillamoor children through their respective 'Friends' charities (aka PTA committees). 100% of the profits from this even are split between these two registered charities. The Kirkbymoorside Friends form a large portion of the actual 10k committee including race director, treasurer, lead organisers and course director although the committee itself is independent from its two beneficiaries and also has members of the community on board. Not only do the profits from the event benefit the children of our school directly but the crowds that have recently been brought to town mean the pubs, hotels, shops and cafes are busy over the bank holiday weekend.

An event of this size takes a great deal of organising and has a large number of costs associated with it which are unavoidable. As is the way of the world these costs increase constantly. We would like to ask the council to consider committing to financially supporting our event each year by covering the traffic management costs. In 2023 this cost was £1400 and for this year is increased to £1656 which took just over 82 people buying a race spot in the 2024 race to cover. At 500 in the main race this is almost a 5th of our main race entry fees! We do pursue various sponsorship options but with the general cost of life and business it becomes harder to negotiate and secure new and regular sponsors each year.

Traffic management is a cost that isn't negotiable and allows us to make this race such an iconic feature of the race calendars in the area and beyond. If anyone on the council has run the 10k itself they will be able to back up how utterly breath taking the final section coming down our beautiful main street packed with people truly is.

We regularly apply for a grant to cover this with little success but if the council could find a spot in their budget for this it would mean another local organisation would be able to access grant money that we would otherwise be competing for. To agree to help with these costs would be supporting the local school and children, local businesses and the town as a whole in one fair swoop.

If suitable our committee would be happy to answer any questions posed by the council regarding this proposal.

Kind Regards  
Angela Collier

On behalf of Kirkbymoorside 10k Committee