
Kirkbymoorside Town Council

Information for the meeting on Monday 20 October 2025

6. Community Awards 2025

- a. To receive a post event report**
- b. To consider recommendations of the Events Committee**

Events Committee post Community Awards 2025 recommendations to Kirkbymoorside Town Council

1. that the Events Committee be strengthened through its expansion (consider inviting representatives from across the Kirkbymoorside business and wider community if no other existing or newly recruited Councillors to fill vacancies are available); this would relieve the pressure from Andrea Moffat & Simon Woodhams, and the Town Clerk, and would demonstrate community inclusion; restrictions could be put on their responsibilities and influence, but their time and efforts would spread the load (eg recruiting volunteers for hall set up and break down)
2. that in 2026, an 'evening only' Community Awards event is staged (as opposed to a full day and evening event (2024), to avoid 'event fatigue' and given the majority of the organisation was undertaken by Andea Moffat, Simon Woodhams and the Town Clerk), but that within this consideration be given to an additional pre-doors opening event for representatives from the business community and voluntary groups
3. that in 2026, representatives from local voluntary groups and businesses should be invited to the evening event (not solely nominators and nominees in each category); this would ensure a substantial audience for the 2026 event; it would also serve as a precursor to the potential full day and evening event in 2027, enabling the Town Council to promote this/stimulate interest
4. that in 2026 the event be scheduled with a longer period between the nominations closing and judging dates (early September) and the event itself (late October/early November) to facilitate the distribution of invitations, the RSVP date and ensuring good audience numbers
5. that in 2026 consideration should continue to be given to timing with regard to other local events, Memorial Hall bookings; in addition opportunities to partner with other existing events should be considered
6. that in 2026 consideration be given to standing the Town Band down (so their willingness to support is not assumed/abused) and in favour of providing an alternative performance element (that ideally represents the town)
7. that in 2026 aside from approaching existing sponsors other local businesses be approached
8. that in 2026 nominations forms be door-dropped to all Kirkbymoorside properties with the spring Moorsider edition

9. that despite the challenges in 2024 and 2025 of stimulating the nomination for the 'Young Person's category, this should NOT be subsumed into the 'Individual/'Quiet Contributor' category; this would send out a negative message; the category itself has merit; the category has not been directly promoted to appropriate organisations and bodies; with an expended Events Committee, Andrea Moffat would commit to undertake this specific promotion to facilitate the nomination of more young people; it is further recommended that to enable nominators to identify nominees, more examples should be provided eg 'overcoming some personal challenge' (this might result in young people who are themselves carers being nominated for instance)
10. that in 2026 a new 'business to business' award be launched to fill the identified gap in the awards categories; businesses would vote for other business against a set of criteria: business acumen and role-modelling, business to business support, leadership and mentoring, a contribution to the wider community; with votes being cast in a ballot box in the library; a straight vote count identifies the winner with the Council judging panel making the final decision in the case of a tie
11. that in 2026 a Window Dressing Competition should again accompany the build up to the Community Awards
12. that the Honours Board for which separate funding was received in 2024 should now be commissioned with a view to using its completion scheduled for spring 2026 and the launch of the 2026 Community Awards process to stimulate this, or reveal it at the Community Awards 2026 itself