
Kirkbymoorside Town Council

Information for the meeting on Monday 20 April 2026

11. To consider a 'Welcome to Kirkbymoorside' feature in The Loop at the 50% discounted cost of £130 + VAT

Hope you're well. I'm excited to tell you all about our new launch – a fantastic new annual guide for Ryedale called ***In the Loop***. There is currently nothing like ***In The Loop*** in the area! It has been super popular already with organisations and businesses across Ryedale.

You'll find full details in the attached media pack, but in short, ***In the Loop*** is a pocket-sized annual guide (slightly larger than A6) launching in May. It showcases the five Ryedale market towns and highlights everything they offer - events, venues, independent shops, places to eat and visit, arts and music, local organisations, charities and more.

We will be including maps, walks, transport, photographs of the area and much more! In The Loop will be freely available to pick up in supermarkets, cafes, restaurants, hotels and shops, making it a great resource for both residents and visitors alike.

The guide is based around listings, images and editorial (examples in the media pack) and our advertising rates are very reasonable to enable as many local organisations as possible to have space.

It is an annual publication, and we would love to include more information about the Council's plans – happy to include a little editorial in the relevant section with an image or two.

Please let me know if you'd like to be included – and also if there's any other organisations you think should be in the guide!

The artwork deadline is 30th April.

Best wishes

Marianne Long

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