



**KIRKBYMOORSIDE TOWN COUNCIL
GRANT SCHEME APPLICATION FORM**

Name of group:	Moorsbus Community Interest Company
Main group contact: (full name and title)	[REDACTED]
Position in group	Co-director (volunteer)
Address	[REDACTED]
Telephone	[REDACTED]
Email	friendsofmoorsbus@outlook.com
Provide a <ul style="list-style-type: none"> detailed description of the project evidence of the need for your project, and show who will benefit from it 	<p>Moorsbus CIC provides bus services and works with bus and train providers to improve connections and information, passenger comfort and confidence, and to keep bus travel affordable for ordinary people. We are rebuilding the Moorsbus network that enables local people to enjoy the North York Moors National Park and surrounding area, and which brings in day visitors and people who stay longer. Much of the National Park is not accessible without a car. Census figures show that nearly 1/5 of Ryedale Households do not have access to a car. Loneliness, poor health, isolation and poverty can all be helped by provision of good public transport that enables people to get out and about. There is a particular impact on older people, those recently bereaved, and on our teenagers.</p> <p>Our passenger surveys in recent years show that around half of Moorsbus passengers do have a car, but leave it behind to use the bus for linear walks, or so they can go to the pub with friends, or to reduce their carbon footprint, or to avoid having to try to park in popular visitor spots. So a good public transport network can also reduce the number of visiting cars in the National Park and in local towns, including Kirkbymoorside.</p> <p>Many businesses and families in Kirkbymoorside are dependent in some way on the visitor economy. To keep our town centre alive we need to bring in customers. In 2017 Moorsbus CIC buses recorded over 10,000 passenger journeys. The bus companies that we contract with have provided us with passenger numbers for each day and each route, but not individual stops</p> <p>We have provided additional background information in our 2017 passenger survey summary, attached.</p>

	<p>The 2018 Moorsbus CIC services will visit Kirkbymoorside several times a day every Friday, Saturday, Sunday and Bank Holiday from 20th May until the end of September. We have also expanded the network with an extra Saturday route into Rosedale and Dalby Forest, which connects with the EYMS 128.</p> <p>Our Fridays and Saturday service from York is part of a bus connectivity pilot project funded by the First Transpennine trains franchise. It will run from York Youth Hostel to Danby station, via Malton, Pickering, Kirkbymoorside, Hutton-le-Hole and Castleton.</p> <p>We are also working through Northern Ryedale Public Transport Group on better connectivity for Monday – Saturday of services by other operators.</p>																										
What are the full costs of the project (including VAT if applicable)	<p>We have to raise a full contract price of £63K. This covers contracts with three different operators, Arriva, York Pullman and Reliance for the whole Moorsbus network. Contracts have to be signed 56 days before the service starts, to enable registration with the Traffic Commissioner. As in 2017, we can expect to get about 25% of this back in fares and concessionary pass reimbursement in the Autumn, and any extra can then be carried forward for 2019 services. The low return is due to the poor pass reimbursement rate, and the fact that over 70% of our passengers are bus pass users.</p>																										
Where is other funding from the project to come from? (Tell us the funder and the amount you expect from them)	<p>Income for Kirkbymoorside's Sunday services (Friday and Saturday services are funded by Transpennine Express and other sources)</p> <table> <tr> <td>2018 Fares & passes income predicted at 25% of bus costs</td><td>£2200</td></tr> <tr> <td>Other town and parish councils (unconfirmed)</td><td>£1500</td></tr> <tr> <td>Passenger donations to Friends of Moorsbus in 2017 (confirmed)</td><td>£800</td></tr> <tr> <td>Merchandise sold (Moorsbus Rucksacks, Moorsbus Jam) (part-confirmed)</td><td>£200</td></tr> <tr> <td>Co-op Food store Kirkbymoorside Good Causes appeal 2017 (confirmed)</td><td>£2000</td></tr> <tr> <td>County Councillor Greg White Locality Budget donation (confirmed)</td><td>£200</td></tr> <tr> <td>Co-op Food Store Guisborough & Castleton Good Causes 2018 (unconfirmed)</td><td>£2000</td></tr> <tr> <td>Kirkbymoorside Environment Group (confirmed)</td><td>£200</td></tr> <tr> <td>North Yorkshire Moors Association (confirmed)</td><td>£1000</td></tr> <tr> <td>Total income</td><td>£10,100</td></tr> </table> <p>Expenditure</p> <table> <tr> <td>Sunday service M2/M3 20 Sundays & 2 Bank Hols @ £402/day</td><td>£8844</td></tr> <tr> <td>Contribution to printing of 20 page timetable & promotion booklet DL size</td><td>£200</td></tr> <tr> <td>Total Expenditure</td><td>£10,044</td></tr> </table> <p>Friends of Moorsbus is a passenger group that supports Moorsbus CIC. Both groups are entirely voluntary. We are asking all the Town and Parish Councils en-route to support us again, plus some extra ones. Each of these councils have their own different circumstances and local concerns, and some are very small.</p>	2018 Fares & passes income predicted at 25% of bus costs	£2200	Other town and parish councils (unconfirmed)	£1500	Passenger donations to Friends of Moorsbus in 2017 (confirmed)	£800	Merchandise sold (Moorsbus Rucksacks, Moorsbus Jam) (part-confirmed)	£200	Co-op Food store Kirkbymoorside Good Causes appeal 2017 (confirmed)	£2000	County Councillor Greg White Locality Budget donation (confirmed)	£200	Co-op Food Store Guisborough & Castleton Good Causes 2018 (unconfirmed)	£2000	Kirkbymoorside Environment Group (confirmed)	£200	North Yorkshire Moors Association (confirmed)	£1000	Total income	£10,100	Sunday service M2/M3 20 Sundays & 2 Bank Hols @ £402/day	£8844	Contribution to printing of 20 page timetable & promotion booklet DL size	£200	Total Expenditure	£10,044
2018 Fares & passes income predicted at 25% of bus costs	£2200																										
Other town and parish councils (unconfirmed)	£1500																										
Passenger donations to Friends of Moorsbus in 2017 (confirmed)	£800																										
Merchandise sold (Moorsbus Rucksacks, Moorsbus Jam) (part-confirmed)	£200																										
Co-op Food store Kirkbymoorside Good Causes appeal 2017 (confirmed)	£2000																										
County Councillor Greg White Locality Budget donation (confirmed)	£200																										
Co-op Food Store Guisborough & Castleton Good Causes 2018 (unconfirmed)	£2000																										
Kirkbymoorside Environment Group (confirmed)	£200																										
North Yorkshire Moors Association (confirmed)	£1000																										
Total income	£10,100																										
Sunday service M2/M3 20 Sundays & 2 Bank Hols @ £402/day	£8844																										
Contribution to printing of 20 page timetable & promotion booklet DL size	£200																										
Total Expenditure	£10,044																										
Please tell us the stage at which your other applications are at, ie just applied, awaiting outcome of application or funding confirmed.	<p>Indicated above as confirmed or un-confirmed.</p> <p>If we predict a shortfall after the first three months of operation, we can cut short the season. But, based on previous years we don't expect to need to do this. We will continue to fundraise throughout the summer for 2018 and 2019 services.</p>																										

What contribution to these costs would you like from the Town Council?	£ 400 But a smaller contribution would also be helpful.
Is this contribution for a specific element of the project?	Bus costs, for the benefit to the Parish of Kirkbymoorside:- residents, businesses and environment.
What is the structure of your organisation?	Informal group <input type="checkbox"/> Registered charity <input type="checkbox"/> Other <input type="checkbox"/> Please give details below We are a Community Interest Company

Supporting information check

Where relevant please ensure that the following documents are submitted with your application (accounts and bank statements must always be submitted).

	Tick to confirm enclosure
Group constitution or set of rules	yes
To qualify all applicants must provide a FULL financial disclosure which are as follows:	
i. 3 months copies of statements from ALL Bank accounts and statements of monies held in funds ETC	yes
ii. Must include a statement from the applicant of what applications to other bodies have or had been applied for and awarded to fund this project.	yes
Copy of the most recent/audited accounts	yes
Evidence of planning permission (if necessary)	n/a
Quotes for capital items and works over £500	n/a
Twelve month forward plan: activities and finance (applications less than £5,000)	Info above & Annual Report
Business plan for the next three years (applications over £5,000)	

Please return to:

Lisa Bolland, Kirkbymoorside Town Council
 Town Clerk, Church House, 7 High Market Place
 KIRKBYMOORSIDE YO62 6AT

Tel: 01751 432217

email: town.clerk@kirkbymoorsidetowncouncil.gov.uk
www.kirkbymoorsidetowncouncil.gov.uk