

Kirkbymoorside Hotspot

Usage Report – Q2 2020

Welcoms Network Services Ltd

## **Introduction**

This brief report gives a breakdown of user numbers and current usage levels. The Welcoms Hotspot System records a number of usage statistics which can then be used to indicate trends in usage, possible abuse and any changes that may be required to the current hotspot policy.

## **Current Policy**

Currently the Kirkbymoorside Hotspot applies the following policy:

- Internet access is free, but requires registration to track usage.
- Daily usage is limited to 1GB of data.
- Users are only allowed to register one account per valid email address which is checked during registration.
- Accounts created with incomplete registration details are disabled, forcing users to provide full and complete information before being allowed access via the hotspot system.
- Users don't need to login again for 8 hours.

## **Usage Statistics**

The following usage data is provided in this report:

- Detailed usage by month / year.
- Registration numbers by month.
- Graphical representation of total data usage by month.

## Usage by Month

### Statistics Key

- Unique Users - Number of unique users using the hotspot system over the given period.
- Total Online Time - Total time spent online by all users over the given period.
- Average Online Time - Average time spent online by all users over the given period.
- Total Upload - Total data uploaded by users through the hotspot system over the given period.
- Total Download - Total data downloaded by users through the hotspot system over the given period.
- Average Upload - Average data uploaded by users through the hotspot system over the given period.
- Average Download - Average data downloaded by users through the hotspot system over the given period.

### Q2 – 2020

| April                  |              |                        |   |                |                  |              |                |
|------------------------|--------------|------------------------|---|----------------|------------------|--------------|----------------|
| Hotspot                | Unique Users | Average Online Time    | Total Online Time                         | Average Upload | Average Download | Total Upload | Total Download |
| Kirkbymoorside Hotspot | 22           | 34 minutes, 30 seconds | 17 days, 18 hours, 40 minutes, 32 seconds | 4.25 Mb        | 33.56 Mb         | 3.08 Gb      | 24.32 Gb       |

| May                    |              |                        |   |                |                  |              |                |
|------------------------|--------------|------------------------|---|----------------|------------------|--------------|----------------|
| Hotspot                | Unique Users | Average Online Time    | Total Online Time                         | Average Upload | Average Download | Total Upload | Total Download |
| Kirkbymoorside Hotspot | 31           | 33 minutes, 19 seconds | 20 days, 22 hours, 45 minutes, 36 seconds | 4.31 Mb        | 30.08 Mb         | 3.81 Gb      | 26.58 Gb       |

| June                          |              |                        |                               |                |                  |              |                |
|-------------------------------|--------------|------------------------|-------------------------------|----------------|------------------|--------------|----------------|
| Hotspot                       | Unique Users | Average Online Time    | Total Online Time             | Average Upload | Average Download | Total Upload | Total Download |
| <b>Kirkbymoorside Hotspot</b> | 25           | 27 minutes, 10 seconds | 7 days, 2 minutes, 31 seconds | 6.26 Mb        | 29.44 Mb         | 2.27 Gb      | 10.67 Gb       |

### Registrations by Month

|                     |   |                   |
|---------------------|---|-------------------|
| April               | - | 8                 |
| May                 | - | 13                |
| June                | - | 11                |
| <b>Q2 Total</b>     | - | 32                |
| <b>Grand Total*</b> | - | <b><u>189</u></b> |

### Top 10 Postcodes

| Postcode | Count |
|----------|-------|
| YO62     | 19    |
| YO7      | 2     |
| YO17     | 2     |
| TS12     | 2     |
| YO21     | 1     |
| YO18     | 2     |
| YO60     | 1     |
| YO15     | 1     |
| YO17     | 1     |
| YO12     | 1     |

\* Active users, which are accounts used within the last 6 months. Accounts which remain unused after 6 months are deleted for data security reasons. Users can re-register at a later date if they visit again, with the system automatically guiding them through the process on their return.

## Data Usage – Q2 2020

