

# Town Farm Car Park, Kirkbymoorside

## 1. Overview

Given the current motion (item 11c) of the agenda for full Council on Thursday 15<sup>th</sup> April, we felt it would be prudent to wait for the outcome of that discussion before providing options and proposals for discussion with Kirkbymoorside Town Council.

Therefore we are providing outline information and will come back in due course with more details and proposals. Ryedale District Council are committed to continuing discussions regarding free car parking in the Town.

The following document sets out current usage details for Town Farm Car Park. This will form the basis of any options posed.

## 2. Town Farm, Kirkbymoorside – current parking offer

### Tariffs

One hour of free parking is available between 12:00 and 14:00.

1 Hour - £1.70

2 Hours - £2.50

3 Hours - £3.00

6 Hours - £5.00

24 Hours - £6.00

### Permits (Residents Price)

#### Short Stay

7 day permit - £23.50

6 months - £31.00

12 months - £61.50

#### Long stay

3 month - £61.00

6 Months - £122.00

Year- £244.00

## 3. Current income from ticket sales

- Income for the year 2019/20 was £10,047.26 = £837.27 average per month. We are using 19/20 as this was the most recent full year of operation.

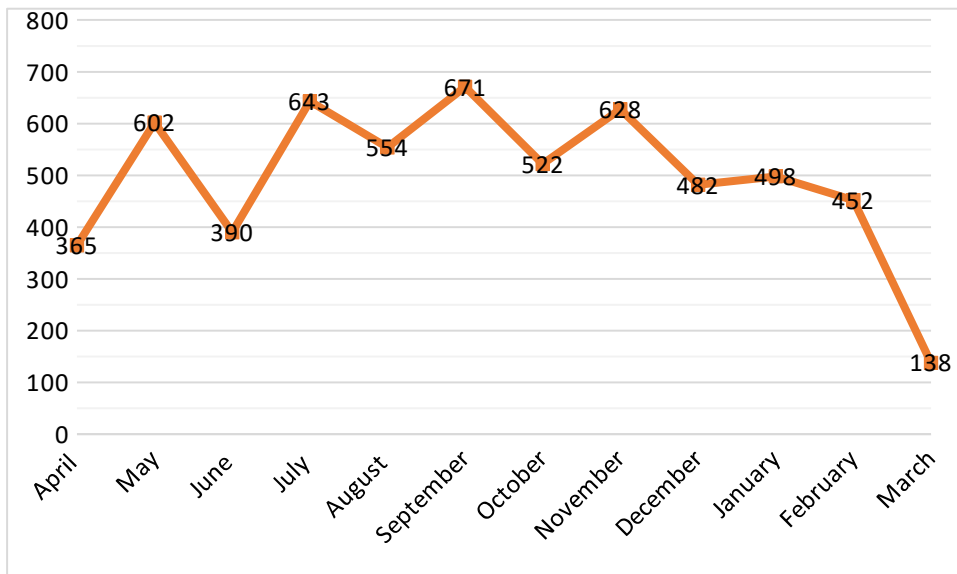


Figure 1 - Sales by month (2019/20)

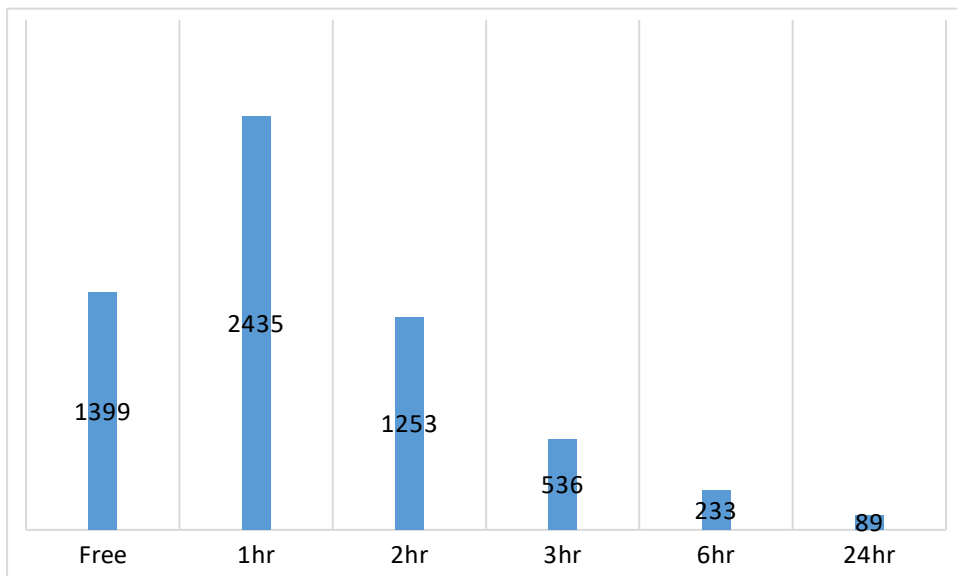


Figure 2 - 2019/20 ticket sales by ticket type

#### 4. Current usage of town farm car park

Using figures from the Car Parking Strategy Findings and Recommendations Report, produced by Consultants WSP, the following graphs have been produced from over 200 interviews that were completed in Kirkbymoorside.

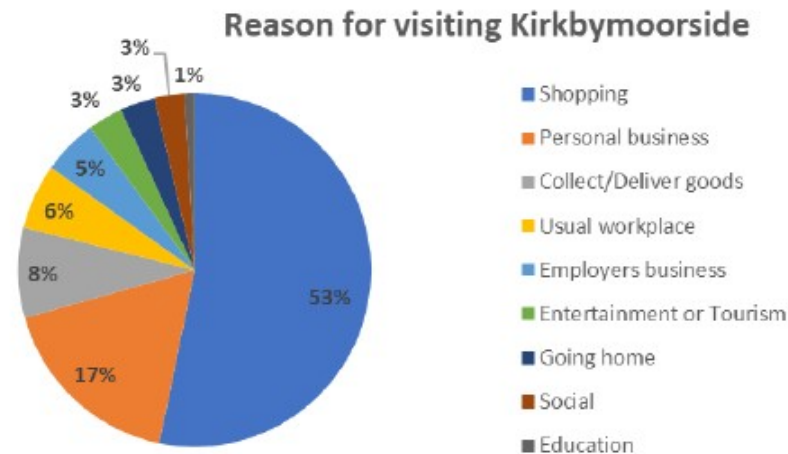


Figure 3 - Reasons for visiting Kirkbymoorside

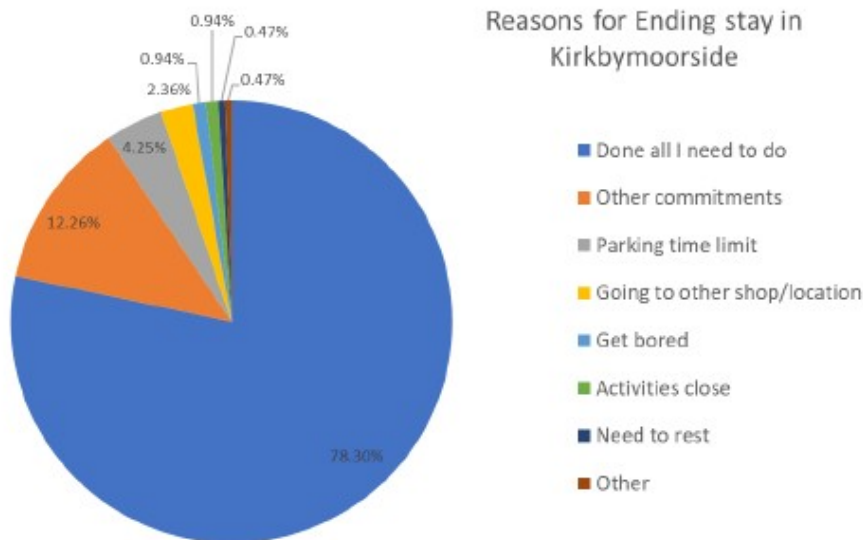


Figure 4 - Reasons for Ending stay in Kirkbymoorside

The report highlights that usage in Town Farm car park is underused by regular commuters who choose to use on-street parking in the Town.

## 5. Permit sales

The following number of permits are sold in Kirkbymoorside via Kirkbymoorside Post Office:

- **Short Stay Total - 366**

- 12 Months – 261
- 6 Months – 105
  
- **Long Stay Total - 18**
  - 12 months – 6
  - 6 months – 7
  - 3 months – 5
  
- **7 day permits** – these are not sold in Kirkbymoorside.

## 6. Cost of changing machines

In order to make amends to the machines (ticket price, duration etc.), a charge will be incurred from the machine provider of approximately £1400 (more specific quotes will need to be sought from the supplier).

## 7. Enforcement costs

There will continue to be enforcement costs associated with Town Farm Car Park, regardless of ticket price. This is part of the district wide enforcement provision and cannot be accounted for separately.